



# **Bring Wellbeing Science to Life Under Your Brand**

**White Label Pilot Pack** 





# **About the Certificate IV in Wellbeing Science**

The 11250NAT Certificate IV in Wellbeing Science is a nationally recognised qualification designed to build the skills and confidence to apply evidence-based wellbeing practices in everyday life and work.

### **Emotional Intelligence**

Develop self-awareness and emotional regulation skills essential for personal and professional wellbeing.

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# Strengths-Based Development

Learn how to identify and leverage personal and team strengths to enhance performance and satisfaction.

#### **Science-Backed Goals**

Apply evidence-based approaches to goal setting and sustainable behaviour change strategies.

### **Resilience & Safety**

Master stress regulation techniques and contribute to psychologically safe environments.

"This course gave our people shared language, shared confidence, and a shared foundation to lead wellbeing across the organisation."



# Your Brand. Our Expertise. Shared Impact.

Through a formal third-party agreement, you bring the brand and audience – we provide the learning platform, accreditation, training, assessment, and compliance.

You stay in control of the message and culture; we take care of everything else.



### **Your Brand Identity**

Maintain complete control of your messaging and cultural alignment

### **Our Expertise**

Access our accredited systems, content, and compliance frameworks

### **Shared Impact**

Create lasting organisational wellbeing transformation together



# Leveraging Expertise in Wellbeing Education





- Brand identity and student audience
- Learner engagement and positioning
- Strategy, culture, and internal support



### **We Provide**

- Compliance, training, assessment
- LMS configuration and delivery
- Student support and certification

This collaborative approach ensures your organisation maintains its unique identity whilst leveraging our expertise in wellbeing education and accreditation requirements.



## **Key Features**



**100% Online Delivery** 

Self-paced learning designed to fit around busy professional schedules, with accessible content available anytime, anywhere



**Fully Branded Experience** 

Custom-branded LMS, workbooks, and assessments that seamlessly integrate with your organisation's visual identity



**Nationally Recognised** 

Formal qualification issued by LGI, compliant with ASQA third-party standards with required notification within 30 days



# **Pilot Pricing:**

# 10 Participant Package Plus 2 Bonus Spots!



**Setup & Branding Fee** 

~\$5,000

Branded LMS, workbooks, and assessment guides customised for your organisation's identity



**Per Participant Fee** 

\$2,500

Standard price is \$2,900 – discounted for pilot programme participants



**Total Investment** 

~\$30,000

10 learners + 2 bonus spots (see next slide for additional value)

Save \$400 per participant with this pilot offer.

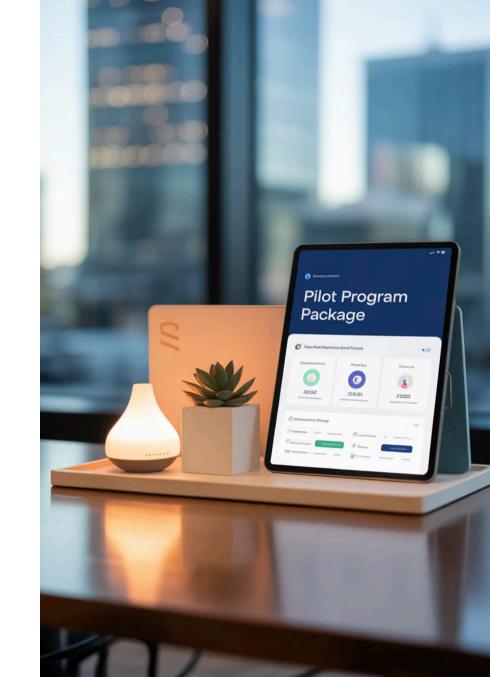
### What's Included in Your Pilot

- 10 Cert IV places under your brand
  Complete qualification access for your key team members
- 2 Bonus Cert IV places for for internal champions
  Additional places to help embed learning within your organisation
- Custom Impact Snapshot Report (valued at \$2,000)

  Detailed analysis of wellbeing outcomes specific to your organisation
- Optional onboarding webinar with LGI experts

  Personalised introduction to maximise participant engagement

"This isn't just a pilot, it's a strategic wellbeing uplift, delivered with impact and evidence."





# Why This Works





### No need to become an RTO

LGI holds full accreditation, eliminating the need for your organisation to navigate complex regulatory requirements.



### **Branded learning experience backed by experts**

Your visual identity with our content expertise creates a seamless, professional offering.



### Proven systems and support from LGI

Leverage our established frameworks and dedicated support team for smooth implementation.



# **Cultural alignment and internal capability uplift**

Build wellbeing capacity that reflects your unique organisational values and priorities.



# Impact of this wellbeing education





# Ripple Effect of Wellbeing

Our pioneering courses create a transformative impact that radiates far beyond their direct participants. The positive effects reverberate through organisations and communities, empowering people to live vibrant, fulfilling lives.



### 1 +84 NPS Advocacy

Unparalleled satisfaction from programme participants, fuelling passionate word-of-mouth and enthusiastic recommendations to peers.

### 2 4.3M Amplified Reach

The total number of individuals empowered through the cascading impact of wellbeing knowledge shared and implemented by our programme graduates.

### **3** Transformative Ripple

The exponential effects of wellbeing education extend far beyond the individual, igniting positive change in teams, organisations, and communities.

"The ripple effect of wellbeing education transforms teams, organisations, and communities through shared knowledge and practice."



# **Scaling the Opportunity**

### **Scaled Pricing**

Advantageous pricing structures for larger cohorts, making organisational-wide implementation cost-effective

### **Additional Services**

Expand your offering with co-branded videos, specialised content, and customised learning pathways

### **Expanded Reporting**

Comprehensive analytics and insights to support your internal business case and demonstrate ROI



As your wellbeing initiative gains traction, we offer flexible options to grow and adapt the programme to meet evolving organisational needs and maximise impact across your entire workforce.



# **Why Partner With LGI**



# 15+ years of accredited training experience

Established track record of delivering high-quality, compliant educational outcomes



# Trusted by government, education, health, and sport

Proven expertise across diverse sectors with unique wellbeing challenges



# **Experts in positive psychology and wellbeing science**

Content developed and reviewed by leading practitioners in the field



# Proven student outcomes and ripple impact

Demonstrated ability to create lasting behavioural change that extends beyond participants



"This isn't just training – it's embedded, real-world capability uplift."



### Let's Talk

Want to explore what this could look like in your organisation? I'd love to connect.



#### **Meet Our CEO**

Yulia Zlatkin

CEO, Langley Group Institute

**yulia@langleygroup.com.au** 

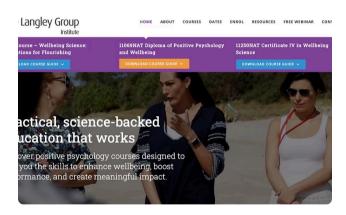
+61 448 490 031



### **Schedule a Meeting**

Book a time that works for you to discuss how we can bring wellbeing science to your organisation.

Click here



#### **Visit Our Website**

Explore our resources and learn more about our programmes.

<u>www.langleygroupinstitute.com</u>



# **Units of Competency – 11250NAT Certificate IV in Wellbeing Science**

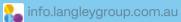
The course is made up of 10 core units, each addressing a unique dimension of wellbeing – physical, mental, emotional, social, cognitive, and environmental – through applied, science-backed strategies that students personalise and implement in their daily lives.

Unit Code	Unit Title	Description
NAT11250001	Enhance personal and professional wellbeing through application of wellbeing science	Craft a personalised roadmap to wellbeing using scientific frameworks. Build a foundation for personal and professional fulfilment.
NAT11250002	Apply wellbeing science to enhance physical wellbeing	Explore the science of physical vitality. Learn proven strategies to support energy, nutrition, movement, and rest.
NAT11250003	Enhance mental wellbeing using wellbeing science	Strengthen mental health with brain-based strategies, mindfulness, and habit design. Improve clarity, calm, and resilience.
NAT11250004	Apply upward spiral of positive emotions to enhance wellbeing	Learn to generate and sustain positive emotions using the Broaden and Build theory. Create habits that fuel optimism and engagement.
NAT11250005	Enhance self-efficacy through wellbeing science	Build confidence and capability through goal-setting, mindset shifts, and science-backed strategies that boost belief in self.
NAT11250006	Improve mental wellbeing through effective decision making	Enhance clarity and reduce stress by developing decision- making skills grounded in wellbeing principles.
NAT11250007	Leverage strengths for increased wellbeing	Identify and apply your personal strengths across life domains to increase fulfilment and motivation.
NAT11250008	Create positive connections for social wellbeing	Strengthen relationships and foster belonging through evidence-based strategies for connection.
NAT11250009	Establish an environment for success	Optimise physical and social environments to support wellbeing. Design spaces that inspire and nurture.
NAT11250010	Assist in the development of others through the application of wellbeing science	Learn to recognise signs of low wellbeing and support others through coaching-style conversations and goal setting.

# Langley Group

## **Links to Further Resources**





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#### **Recent Webinar | Introduction to the Diploma**

Ready to transform you future? Take the first step towards making the change you've always wanted and watch our recent webinar



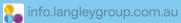


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#### Recent Webinar | Introduction to the CertIV

Ready to transform you future? Take the first step towards making the change you've always wanted and watch our recent webinar





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#### Beyond fine: Apply wellbeing science to move from stuck to unstoppable | La...

Wellbeing expert Sue Langley. Free webinar on science-backed strategies to reclaim your energy. Transform from languishing to flourishing on 5 May 2025.



**▶** YouTube

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### **Langley Group Institute**

Who we are: The Langley Group Institute (LGI) is a leading education provider of positive psychology and wellbeing education, bridging the gap between the latest scientific...